

# **IR: US Investment Community Visibility**

### **Newron Pharmaceuticals Meets "the Street"**



### **CHALLENGE**

- Build credibility and visibility in the investment community for a company focused in central nervous system disorder
- Develop program to build foundation in advance of U.S. listing

#### LHS SOLUTION

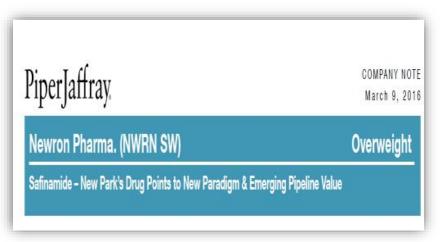
- Utilized LHS Reach™ to target U.S. investment community
- Reposition company as near-term commercial opportunity and long-term pipeline
- Build awareness and through media and investor introductions

#### RESULTS

- Increased awareness of corporate profile and understanding of company's value proposition
- Coordinated more than 30 high-value one-on-one meetings with investors; on-going
- Invitations to present at 5 conferences within 1 year
- Secured coverage by leading analyst
- Placed CEO OpEd in Life Science Leader



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Newron Pharmaceuticals to Present at the 27th Annual ROTH Conference

ROTH Conference 2015

March 04, 2015 08:30 AM Eastern Standard Time

MILAN, Italy--(BUSINESS WIRE)--Newron Pharmaceuticals S.p.A. ("Newron") [Ticker: SIX: NWRN], a research and development company focused on novel central nervous system (CNS) and pain therapies, today announced that Ravi Anand, M.D., Chief Medical Officer, will provide a corporate update at the 27<sup>th</sup> Annual ROTH Conference on Tuesday, March 10, 2015, at 9:00 a.m. PT. The conference will be held at the Ritz Carlton in Laguna Niguel, CA.

